

THE GLEICHEN CALL

VOLUME XXXII NO. 6

GLEICHEN, ALBERTA, WEDNESDAY APRIL 26, 1939

SUBSCRIPTION \$2.00 PER YEAR

ITEMS OF INTEREST OF THE TOWN AND DISTRICT

St. Mokky did a nice office business Friday disposing of car licences. About day was the dead line.

Miss Olga Steinhauer arrived in town Saturday from Italy, Alta, and is visiting at the home of Mr. and Mrs. E. Kutteridge.

Mrs. U. Messenger of Sifton Boulevard, Calgary is at present visiting her mother Mrs. John Kosford, who has been ill with a cold.

Miss Jean McBurney who has been visiting her sister, Mrs. L. Brown in Oida, has returned home after a short holiday.

W. J. Phythian is anxious to know how many intend to board the special train for Calgary on the occasion of the visit of the King and Queen.

When the King and Queen step ashore on Canadian soil at Quebec May 15, post office employees from all 15,000 will place on sale crisp stamps for new postage stamps issued to commemorate the Royal visit. The one cent stamp will be green and black with a full-face portrait of Princess Elizabeth and Margaret Rose. The two cent will be brown and black, with a picture of the National War Memorial to be unveiled by the King, May 18. The three cent will have full face portraits of the King and Queen, and the four cent and black. All three stamps will be of double size.

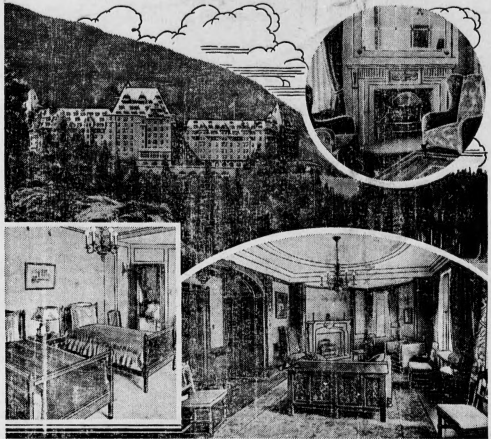
Modes of address to be practiced by persons who may be required to speak with Their Majesties during the Royal visit have been outlined recently. There is no formula for formal presentations. Their Majesties should be treated in exactly the same way as their Excellencies the Governor General and his consort. The Kings should be addressed as "Sir" but it is usual to say "Your Majesty" once. The Queen should be addressed as "Ma'am" (not madam). It is usual for ladies to curtsy just as they do when they meet the Governor-General. It is preferable to allow Their Majesties to open the conversation.

Friday the Indians received their lease money. A lot of it was circulated among the local merchants. Dukkhors brought in several truckloads of vegetables and produce to sell to the Indians. The Chinese restaurants did a roaring business feeding the mob. These restaurants circulated some of the money by hiring local white boys to wash dishes and otherwise make themselves useful. In the evening about 50 Indian men, women and children boarded the train for Calgary being given a hearty send off by a large number of white friends at the station.

The grain buyers along the main line of the C. P. R. between Calgary and Medicine Hat are planning to hold a picnic during the month of June. According to the Bassano Recorder a meeting was held when it was decided that the picnic should be open to buyers along the main line, on the Arrowwood branch, and on the Bassano-Drumheller, and Bassano-Emeryville lines as well as to all members of the association in the province who wish to attend. Bassano was selected as the point at which to hold the picnic provided suitable grounds could be secured. The picnic will be held on a week day, so that visitors may avail themselves of privilege of securing supplies to make their visit a pleasant one. It is estimated that between twelve and fifteen hundred persons will gather at the picnic. If suitable arrangements cannot be made to hold it at Bassano, Brooks and Gleichen were selected as second choice centres.

Through the co-operation of the federal and provincial governments there is made available public money to enable young women from 16 to 35 years of age to secure a period of training for home service that would enable them to secure employment in the favourable conditions of a training school for this purpose has been set up in Calgary in a most attractive home under the direction of three competent instructors, and young

Banff Welcomes Their Majesties



Banff Springs hotel, internationally famous Canadian Rocky Mountain resort at Banff, Alberta, will be visited by King George VI and Queen Elizabeth during their Canadian tour, when residents of the Rocky Mountain town will accord them a rapturous welcome. Their Majesties will enjoy their first day of rest in Canada in the Banff Springs Hotel, and to their memories of the trip will be added the

compellingly magnificent views of the Valley of the Bow and the sweeping snow-capped ranges of Sulphur Mountain, Mount Rundle and the Fairholme Range. Present plans provide for the arrival of Their Majesties at Banff in the evening of May 25th; a day of rest and enjoyment on May 26th, and their departure during the mid-morning of May 28th. During their stay they will enjoy the drive to beautiful Lake Louise, conveniently named as

ter Princess Louise, wife of the Marquis of Lorne, sometime Governor-General of Canada, and a daughter of Queen Victoria. They will make their headquarters at the Banff Springs Hotel which will be opened after this season exclusively for the use of the Royal party. The picture layout shows the hotel in its magnificent mountain setting and glimpses of a few of the spacious rooms which lend comfort and charm to the Royal Suite.

lobbies, too, were the scene of traffic lanes. Whether beaten in by legislators or lobbyists is a matter for conjecture. Drapery in the chamber, which have faded considerably, will be renovated, dyed, and hung again, while paint and varnish will add their virtues to the cause of good citizenship.

Appointment of William Mead, practical farmer and graduate in agricultural science as district agricultural officer for the Peace River area has been announced by Hon. D. B. Mullen. Mr. Mead was an instructor at the Vermilion school of agriculture and the Olds school of animal husbandry. He will replace the Berwyn officer, closed last September, when the former official was transferred to Grande Prairie.

The E.I.D. situation loomed into prominence again last week when Neil D. Macdonald, K.C., acting for Premier Abernethy and Hon. E. C. Manning filed a statement of defence against charges of libel preferred by Mr. E. L. Gray, leader of the provincial Liberal party. Readers of The Call will recall that charges arose out of statements alleged to have been made by the defendants in connection with an auditor's interim report of E.I.D. conditions. The defence states that no libel was intended, that any in-

formation given to the press was in line of public duty and privileged.

Meanwhile there is another angle to the case which is attracting attention: The appointment of L. C. Charlesworth, superannuated civil servant, as manager of the project was announced to fill the vacancy caused by Mr. Gray's resignation. This appointment, according to Mr. D. B. Mullen member of the Irrigation Council, is not recognized by the council.

Formerly Mr. Charlesworth was the one man irrigation council, while at that time he was director of water resources for the province. Mr. Mullen pointed out that George Robertson is the assistant manager of the E.I.D., and under terms of the order-in-council which dismissed the board of trustees is acting manager. The Minister declared that no managerial appointment would be made until the affairs of the district have been investigated.

AN ANNOUNCEMENT

Captain and Mrs. John A. Grant, of Gleichen, wish to announce the engagement of their youngest daughter, Jessie Frances, to Mr. Gordon Gilbert Gimbel, son of Mr. and Mrs. G. Gimbel of Royalties. The wedding to take place in Calgary, June 7th.

MORE PEOPLE CALL FOR... "CALGARY" than any other Brand

Notice of Preparation of Assessment Roll

TOWN OF GLEICHEN ASSESSMENT ROLL 1939

Notice is hereby given that the assessment roll of the Town of Gleichen for the year 1939 has been prepared and is now open for inspection at the office of the secretary-treasurer of the Town from ten o'clock in the forenoon to four o'clock in the afternoon on every day which is not a public holiday, except Saturday, and on that day from ten o'clock in the forenoon until two o'clock in the afternoon, and that any person who desires to object to the entry of his name upon the said roll or to the assessment of any property or to the assessed value placed upon any property, must within thirty days from the date of this notice lodge a complaint in writing with the secretary-treasurer of the town.

Dated this 31st day of March 1939.

W. J. PHYTHIAN, Secretary-Treasurer.

JUNIOR U.F.A. PRESENT THREE ACT COMEDY FARCE

The Junior U.F.A. presented a three-act comedy farce "The Black Act" in the Meadowbrook hall Friday evening to a packed house. The play was directed by H. B. Myers and the cast included Eva Jutina, Betty Unbrink, Jessie Burns, Ruth Unbrink, Bobby Burns, Elmer Douglas, Foster Ferguson, George Wilson and William and Willie Burns.

The high school festival song team "Drumheller festival" sang between acts. A dance followed the play and the music was provided by Hirtle's orchestra. Door prizes were won by Neal McKillian, Pete Warner and Donald Hunter.

About sixty-one dollars was cleared, and this money will be used to benefit the young people.

The Juniors wish to extend their heartfelt thanks to all who helped in any way to make the play a success. As it has been the case in the past a sports day will be held here on May 24, when a baseball tournament and other events will be staged. May 26 will be a holiday thus the country will observe two holidays in one week. Women whose homes are in cities towns or hamlets are invited to apply for admission. The course runs for a period of three months, ten being enrolled each month, and there is no tuition fee. For young women in good health and endowed by reputable citizens, arrangements can be made to provide transportation, and for board and room accommodation under supervision without cost to the party for the three months period. There are several other advantages, but one of the main is the undertaking to help the young woman to secure a job at a fair wage and to supervise her in her work. Those to whom this privilege is offered must give an undertaking to work on some job for wages for a period of at least six months immediately after graduation. If a suitable place may be found for her. This is an excellent opportunity for desire, and the young woman anxious to improve themselves, and inquiries are invited by the committee in charge, in care of the Government Employment Bureau, Calgary.

FARM WOMEN HOLD MEETING AT HOME OF MRS. G. YULE

Mrs. G. Yule was hostess to the ladies of the U.F.W.A. on Thursday, April 26th when 10 members and five visitors were present. The meeting opened by singing of Canada, and the roll call was answered by current events.

It was decided to make a donation to the Junior U.F.A. for University week. Soliciting was done by Mrs. McKewen, convener for the social tea, which is to be held at the home of Mrs. A. F. Wilson on Friday, April 27th. Discussion took place regarding the rally right to be put on by the U.F.A. and the U.F.W.A. A charge of 25 cents will be made for supper but for children under 14 it will be free. The committee appointed consists of the following: Mrs. R. Burns, convener, with Mrs. McKewen and Mrs. McLeay is helpers.

After a bountiful lunch, provided by Mrs. Yule, the social hour was very much enjoyed. The members will meet again on May 11th, Mother's Day, at Mrs. J. C. Buckleys home.

Competition for the tourist dollar is growing, particularly in view of the improved travel possibilities for this year. In various states consideration is being given to instituting or broadening extensive tourist promotion campaign. Alberta will be making a strong bid for tourist business. It is announced that at least 35,000 tourist booklets will be distributed in Canada, United States and other countries. Last year more than 30 states spent upwards of \$2,000,000 in advertising their travel advantages. While in some instances funds were raised by private subscriptions, the trend is increasingly in the direction of government controlled advertising. In order to obtain a good share of the increased travel 'vestward and northward' this year, must carry on an intensive publicity campaign. It is pointed out that the tourist dollar is a cash dollar and will mean a lot to both rural and urban business this year.

THE WEEK IN EDMONTON

Daily the royal visit of Their Majesties King George and Queen Elizabeth assumes greater significance in the capital city, and with the advent of spring weather, definite action in the line of preparations has taken the place of mere planning.

Erection of stands along the Portage Avenue Section is commencing immediately and under the impetus of the Junior Board of Trade, a city wide cleanup and paint-up campaign has begun.

Owing to the earliness of the visit from the horticultural point of view, gardeners are said to be pondering deeply their difficulties. As is to be expected, they want a red, white and blue showing of blooms wherever possible, and in the Legislative green houses it is said the problem is one of major importance.

Among the craftsmen, however, the seasonal element does not enter with the result that in the legislative building painters and decorators have already begun the job of putting things right for the first citizens of the British Commonwealth of Nations.

Outstanding contribution in the legislative chamber is, of course, the use of oil portraits which have been done by Turner Taylor, the Vancouver artist. Matching in size the oil representations of the late George V and Queen Mary which already grace the chamber, the new canvases will receive the endorsement of all citizens.

The Chamber, too, will be brightened by the laying of a new carpet which has been ordered by the government. For many seasons now government and galleries have made the traffic lanes on the old carpet grow from a deep red to a pale pink to a dirty mottled gray. With the changing of governments, and consequent changing of debt formations, there evolved other traffic lanes, and this was rapidly assumed as a most distracting and intricate pattern in the eyes of the gods above.

Now it will be changed. The old carpet will be cut up and used for repairing and replacement in other parts of the legislative suite. For it must be borne in mind that the

ALBERTA BARLEY - INDUSTRY and LABOR PRODUCES the EMPIRE'S FINEST BEERS

INSIST on Beers Manufactured in the Province . . .

"BEERS THAT ARE BEST"

This advertisement is Not Inserted by the Altn. liquor Control Board or by the Govt. of the Prov. of Alta.

WE ALWAYS APPRECIATE THEM

The other day we asked a man for his printing and he told us:

"Oh, our printing doesn't amount to much. All we have is a few small orders, and none of them ever run into anything that looks like money."

Those little orders are the kind that make our business.

Most of our business is in printing letterheads, envelopes, circulars, posters, office forms, and other small orders.

We appreciate a small order as well as we do a big one.

So, if you have any small orders for printing we want you to know that we are glad to get them. We appreciate them just as much—and take just as good care of them—as if they actually amounted to hundreds of dollars.

The Gleichen Call

For Counter
Sales Books
See us
The Gleichen
Call

Town & District

Mrs. Leese of Delia, Alta., is visiting at the home of her daughter, Mrs. J. Lynd.

Golf seems to be reviving again in town judging by the number that play on Sunday afternoons.

Monday Vic Johnston and Engineer Lester started grading the streets using the Blackfoot Municipality outfit. They made a good job of it.

Mr. and Mrs. W. F. Durston have returned to their Queenstown farm after spending three months in Vancouver. Mr. Durston states they enjoyed their trip and wish they could live at the coast.

The amount of rubbish that floats around in town during a breeze is appalling. However, clean up day will soon be here and when that is over people should not be blinded by having waste paper blow in their faces.

John Desjardins came up from Lethbridge Sunday and spent the day visiting his parents, Mr. and Mrs. Felix Desjardins. John for the past two years has been with the Marquis Motors of Lethbridge, sales department, and last summer won a prize for a decorated car at the fair.

Smoke rings used to be popular parlor tricks, but when an alleged smoke ring—meaning and alleged tobacco combine—appears on, instead of over the carpet, it's apt to drag out for a long time. That is the case in Edmonton now, where the sixth week of preliminary investigation in to charges against tobacco manufacturers, jobbers and retailers of operating a combine began Tuesday. The hearing is expected to last an other two weeks before the case for the prosecution is completed. Afterwards there will be many more weeks of hearing, observers state.

Recently Mrs. E. Elberidge's parents celebrated their fiftieth wedding anniversary at their home in Newton, Kansas. The Newton Journal speaking of the event says in part: "All of Mr. and Mrs. Anderson's children, of whom there are six, were present for the occasion, with the exception of their eldest daughter, Mrs. Earl Elberidge who resides in Alberta, Canada. About 120 friends and relatives were present at the celebration and the honored couple received many beautiful gifts. The color scheme was carried out throughout the house with beautiful cut flowers. A short program was given and several songs were sung. Refreshments of cake, mints and ice cream studded with rich yellow bells were served from a center table with a lacquer. A bowl of roses and candles forming a centre piece. The guest favors was a short biography of Mr. and Mrs. Anderson told with gold ribbon."

UNITED CHURCH

Rev. J. N. Wilkinson, Minister.
Mrs. I. Birch, choir leader.
Miss Majorie Birch, pianist.
11 a.m. Church School.
7:30 p.m. Divine worship. Subject: "The Greatest Mistake in the World."

Before we condemn the warlike nations of the world today let us be sure that we as individuals are not doing in a small way what they are doing in a large way. Before there can be permanent peace our common mistake must be recognized and corrected.

THE WORLD OF WHEAT

BY H. G. L. STRANGE
Director, Research Department
Grain Company, Limited

Scientific experiments made at the Dominion Experimental Farm at Swift Current, at the University of Saskatchewan and at other institutions, indicate beyond question that the loss of crop, and so of grain, by weeds, is enormous. It is considered, I believe, that weeds steal approximately 25 per cent of the moisture that finally is deposited in the soil, and so made available for plant growth.

This all means that, on the average, the farmer loses 25 per cent of his yield per acre, hence of his income because of the growth of weeds. It is quite obvious, therefore, that any effort made by the farmer to keep down weeds will repay him handsomely for his toil.

Great surpluses of wheat for the time being abound in the world, and the price per bushel in consequence is low. This, therefore, is a good year for farmers to refrain from seeding fields this spring that are very weedy, and instead of seeding, to

Sons and daughters of glory fighting their way out of the blazing pages of history.

"THE TEXANS"

THURSDAY AT 8:30 P.M.
Saturday Matinee at 3 p.m.
Evening Show at 8:30 p.m.

GLEICHEN COMMUNITY HALL



A SQUARE PEG in a Round Hole

You may be alright, but if you are in the wrong position where you fit. This paper is read by intelligent business men, and a Want Ad. in our classified columns will reach them.

CLASSIFIED ADS

Notice under this heading 15 words or under 50c. first insertion and 30c. each subsequent insertion 3 weeks \$1.50. Over 15 words one cent per word for each insertion.

WANTED—75 head of cattle for pasture. The very best of grass and clean running water. Rates reasonable. W. H. Hawes, Comox, B.C.

summer follow them, or even to give them if necessary, a double summer-fallow.

This practice will kill vast quantities of weeds, and so because of less weed plants, and because of the extra moisture saved by the summer-fallow, a good crop next year would be assured.

Following factors have tended to raise price: Argentine corn yields disappointing. U.S. Pacific and Australian mills work at capacity to satisfy domestic and Chinese demand. Lack of sailing of corn ships. U.S. farm stocks of wheat high. Large U.S. farms. Inclement weather delays some European spring seedlings. Hungary to denature wheat. Argentine government corn estimate only 213 million.

Following factors have tended to lower price: Threat of large Argentine wheat arrivals in Europe. Large stocks of wheat in U.S. larger than a year ago. Possibility of record wheat crop in Roumania. Estimates suggest large corn surplus in South Africa. Satisfactory reports on ginger crop in Sierra Leone.

THE WORLD'S GOOD NEWS

will be in your home every day through

THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper

It records for you the world's clean, constructive drama. The Monitor does not exploit crime or sensational material; neither does it ignore them. It deals definitely with them. Publishers for your men and the family, including the weaker magazine section.

The Christian Science Publishing Society

One Year \$12.00 6 months \$7.00 3 months \$3.50 1 month \$1.00

Please enter my subscription to The Christian Science Monitor for

Name _____

Address _____

Simple Copy on Request

"Give It the Works"

THAT'S what our buyers tell the Research Bureau when they want to have merchandise tested for strength or performance.

Stockings, cloth and fabrics are tested at strain points by the "Mullen Tester," which records the pressure required to burst them. Linoleums, linoleum and ceramic tiles are given severe friction tests to prove their wearing qualities. Overalls and work garments are subjected to a straight pull to determine the tensile strength of the denim. Rayon products are tested for their ability to wash and iron as well. Processed fabrics are subjected to tests under running water before they are advertised as shower-proof. Hats are plunged into pails of water or left under a running tap before we call them weathered. Suits are taken to pieces to determine the construction of the inner construction. Boards are painted and exposed to the sun for months to determine the wearing qualities of the paint. A motor makes a heavy iron roller over a mattress and springs for days to determine the effects of reasonable wear and tear.

By means of tests such as these we are able to guarantee that the merchandise actually selected for our Catalogue will give satisfaction to our customers. EATON advertising means what it says: exhaustive tests have been made to prove that all statements are true.

EATON'S

Special
Bargain
Fares
to

CALGARY
AND RETURN

From GLEICHEN
\$1.30

Corresponding Low Fares
from Intermediate Stations

GOOD GOING
MAY 5-6

RETURN UNTIL
MAY 8

Good to Cash only. No baggage checked. For additional information, see agent or agent.

Canadian Pacific

If you are in need
of Job Printing of
any kind give this
office a call for fast
service

The Call Print Shop